2022 Legislative Session: $400M Housing Investment

A. BACKGROUND

Too many Oregonians are facing housing instability or are houseless right now. There is a critical need for services and assistance at every point along the spectrum, from temporary shelter to homeownership supports. Over the last few years, our state has begun stepping up to meet this moment. Our social safety net organizations have increased capacity and, despite serious challenges, risen to meet the new need caused by the COVID-19 pandemic. State and local governments have made significant investments in affordable housing, tenant stabilization, and services for people experiencing houselessness. At the state level, those investments have included:

- **Houselessness Helps:** The state has allocated over $145 million to help cities and local governments address houselessness, including $37 million for emergency shelters and navigation centers in cities across the state, $75 million for motel-to-shelter conversions through Project Turnkey, and $25 million for shelter operations and technical assistance.

- **Tenant Assistance and Stability:** In response to the pandemic, Oregon has dedicated over $300M in state rental assistance and has distributed nearly $400M in federal rental assistance to Oregon tenants and landlords, paired with eviction preventions. In addition, in the Special Session in December 2021, the legislature allocated $100 million in flexible funding for eviction prevention distributed through a combination of the Community Action Agencies and CBOs.

- **Affordable Housing:** During the 2021 session, the state allocated over $560 million towards the construction and preservation of publicly supported affordable housing, as well as funds for down payment assistance, manufactured home park acquisition, and foreclosure avoidance counseling.

The 2022 short session is a critical opportunity to build on these investments and meet the immediate need being felt by Oregonians who are experiencing houselessness or struggling with housing affordability. After two years of the pandemic, our agencies and our safety net services are facing capacity constraints, so it is important that these investments are made strategically to meet expectations.
B. 2022 HOUSELESSNESS AND HOUSING INVESTMENTS

This $400 million investment package prioritizes:

- Addressing immediate needs around houselessness;
- Building on investments to increase the supply of affordable housing;
- Keeping people in affordable homes and preventing displacement; and
- Ensuring that funds can be spent quickly and efficiently.

1. Addressing Houselessness

- $80M - Address immediate houseless needs statewide, including shelter infrastructure and operations, rapid rehousing, resource referrals, and housing stability.
- $50M - Project Turnkey 2.0, funding the acquisition of hotels and other buildings to convert into sources of shelter or housing.
- $25M - Grants to local governments for shelter capacity, hygiene needs, and outreach to people experiencing houseless.
- $8M - Support coordinated regional responses to houseless across the state (HB 4123)
- $1.2M - Services and tuition help for unhoused youth (HB 4013)
- $500K - Support data-driven policymaking in local governments and improve governmental coordination.

2. Building and Preserving Affordable Housing

- $65M Preservation - Keep housing affordable for families in supported units, preventing displacement.
- $55M - Invest in building new affordable homes to rent and buy.
- $50M - Support affordable housing construction projects struggling with market and supply chain disruptions due to the pandemic.
- $35M - Acquire manufactured housing parks to keep them affordable and seed investment to produce new affordable manufactured homes.
- $10M - Support land acquisition for affordable housing projects.

3. Supporting Homeownership

- $15M - Increase capacity for homeownership centers and other nonprofits that help families navigate homeownership, mortgages, and the homebuying process.
- $5M Launch a home loan program managed by Hacienda CDC to help first-time homebuyers across the state to make down payments.