



From the Offices of Representative Jules Walters, Representative Nathan Sosa, and Representative David Gomberg

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House Democrats Pass Key Legislation for Price Transparency

The bill says that ads have to include all fees a customer would be charged if they made a purchase, a complaint from many shoppers experiencing hidden fees

SALEM, Ore. – The Oregon House of Representatives has passed [HB 3533](#), a key consumer protection measure aimed at getting rid of hidden fees. The bill ensures that businesses disclose all mandatory fees upfront, preventing deceptive pricing practices that mislead consumers at checkout. By requiring transparency in pricing, the bill helps Oregonians make informed financial decisions and creates fairness in the marketplace.

“Today’s passage is a victory for consumer rights,” **said Rep. Walters (D-West Linn/Tualatin)**. “Oregonians deserve to know the full cost of what they’re paying for, without hidden fees or last-minute surprises. This bill levels the playing field and strengthens trust between businesses and their customers.”

The bill has received strong support from consumer advocacy groups and community leaders who recognize the need for clear and honest pricing. Industries including hospitality, entertainment, and retail have been called upon to implement fairer pricing models that prioritize consumer awareness.

“This bill is good for consumers and will level the playing field for businesses,” added **Rep. Sosa (D-Hillsboro)**. “Businesses that advertise a low price and then charge a higher one should not have an advantage over those who are upfront about their pricing.”

“When people see a price, that’s the price they should pay,” said **Rep. David Gomberg (D-Otis)**. “This is a simple, commonsense step that puts consumers first and encourages honest competition among businesses.”

The bill now moves to the Oregon Senate, where lawmakers will continue discussions on its impact and implementation. If passed, Oregon will join a growing number of states taking action against hidden fees and deceptive pricing strategies.

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