

2017 PREMIUM ASSISTANCE REPORT

GOALS

70% RENEWAL RATE

● SUCCESS!

73% of 2017 clients renewed for 2018 — despite 66 households being ineligible after September.

ZERO U-TERMS

● SUCCESS!

No one who was enrolled was unintentionally terminated from an insurance plan.

60% PRE-RENEWALS ROLL OVER READY

● LESSONS LEARNED...

Pre-renewals were less successful than anticipated. 129 households, 29%, were roll-over ready.

CLIENTS



573
households



718
individuals

received Premium Assistance benefits in all of 2017

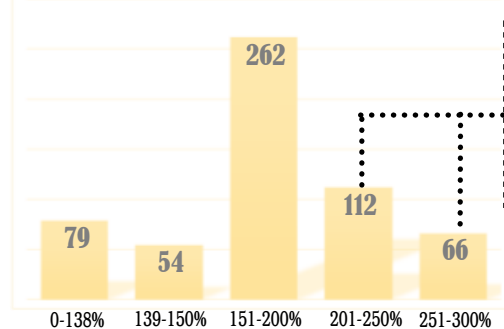


50%
increase in households from 2016

Increased Eligibility in 2017

- Program eligibility increased from 200% FPL to 300% in 2017.
- January enrollments only included clients over 200% who were renewing or direct referrals. February included outside referrals by agents.
- Enrollments in households over 200% FPL were the fastest growing category in 2017.

Household Distribution by FPL %



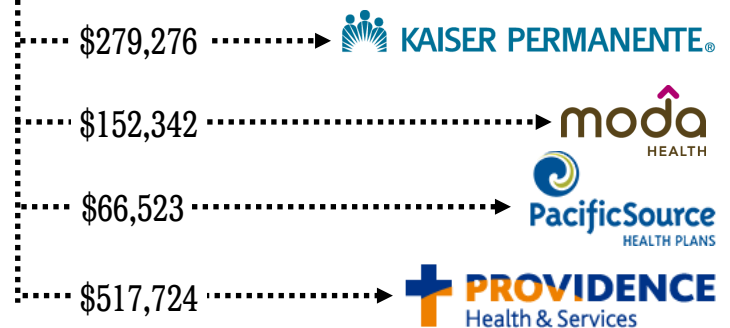
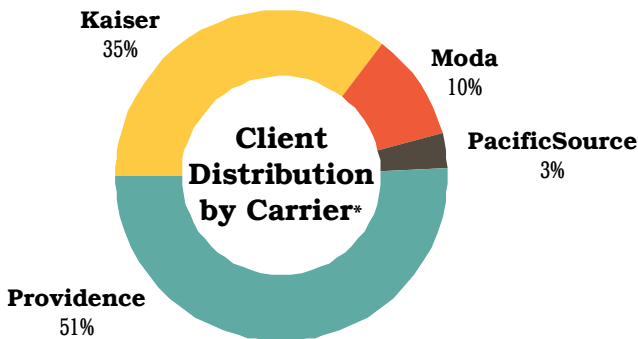
Prior to 2017, these households would not have been eligible for Premium Assistance.

FUNDING

In 2017, Premium Assistance paid out

\$1,020,714

for the premiums of low-income families.



OUTLOOK

JANUARY 2018

- Started 2018 with:
- ◆ 558 households
 - ◆ 700 individuals



30%
increase in enrollments from 2017



PILOT PROGRAM
Pharmacy Bridge and Premium Assistance combined resources to provide **copay waiver benefits** to clients.