

**State Senator
Kim Thatcher
Senate District 13**



**State Representative
Duane Stark
House District 4**

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***DMV & State Parks Cross-Promotion Legislation
Sent to Governor's Desk***

(Salem) A measure to help promote Oregon State Parks unanimously passed the State Senate today. [House Bill 2184](#) co-sponsored by [State Senator Kim Thatcher](#) (R-Keizer) and [State Representative Duane Stark](#) (R-Grants Pass) would require the [Oregon Driver and Motor Vehicle Services Division](#) to share information about our State Parks day-use park passes with DMV customers.

“Other states are successfully cross promoting park passes through their vehicle registration programs,” said Senator Thatcher. “These programs have helped boost revenue for parks and made park passes more convenient for visitors to purchase.”

The bill, currently on the Governor’s desk for signature, would place a link to park pass information on the Oregon DMV website and allow the [Oregon Parks and Recreation Department](#) (OPRD) to put brochures in DMV field offices. It also calls on OPRD officials to work with other state agencies such as Fish and Wildlife or the Department of Forestry on similar promotional efforts.

“Some people have asked why we need legislation to make this happen,” noted Representative Stark. “DMV frequently gets requests from public and private organizations to add links on their website to other programs. The agency would prefer that the legislature have the final say on these kinds of requests.”

Currently five other states connect their DMV and state park programs, even offering an opportunity to purchase passes during the vehicle registration process. [HB 2184](#) does not go that far, but the sponsors believe it is a small step forward that will help generate funding and attract visitors to Oregon’s state parks.

“We appreciate the direction from the legislature on this topic,” commented Matt Garrett, Director of the Oregon Department of Transportation. “Going forward we will look for opportunities to partner with additional sister agencies to provide Oregonians with information about options to help them enjoy the best things Oregon has to offer.”

“Oregon State Parks is excited to work with DMV and any other agency to help provide information about the tremendous park resources across the State,” said Lisa Sumption, Director of OPRD. “We hope that this new collaboration will make it easier for current and future residents to explore the great natural, cultural, recreational, and scenic bounty of Oregon.”

[Day-use parking passes](#) are available for a \$5 daily rate. There are discounts for a one-year annual pass, which is \$30, and a two-year pass, at a cost of \$50. The passes are good at 26 day-use parks around the state. You can find out more about the Oregon State Parks and Recreation Department passes at www.oregonstateparks.org or 800.551.6949.